

Simeon Hernandez

Simeon Hernandez is an Inspirational Speaker, Creative Producer, and the Managing Partner and Co-Founder of Hope323 LLC, a company dedicated to providing the strategies and resources to convert inspiration into transformation. His company provides a broad range of services and solutions to help people and organizations facilitate change, achieve their vision and optimize performance and productivity. Simeon began his sales career in 1986 and worked full-time as he attended Loyola University. He entered the financial services industry in 1993. With 10 years of success as a financial advisor and a history of achievement as a Senior Manager with ABN AMRO, Sun Life, and Global Atlantic Financial, he has been able to generate business growth at the retail and manufacturer levels.

As Head of Business Development for Global Atlantic, he was responsible for identifying and integrating impactful strategies to help his business partners take their business to the next level. He also was the Public Speaker for their National Events and the Creative Producer and Host for their Large-Scale Internal and External Meetings.

A graduate of the Players Workshop at Second City and a Third-Degree Black Belt in Tae Kwon Do, Simeon incorporates his Improv Training and Martial Arts Discipline with the musical and spiritual lessons he has received from serving as a musician for the Worship Team at his Church to create impactful, engaging events and presentations. Having completed the “HBX Disruptive Strategy” program offered by Harvard Business School, his goals are to increase awareness, provide applications, and review adjustments that can help convert inspiration into transformation. His collaboration with Brian VanderArk on “RockStar ReInvention” integrates those goals as they share Brian’s story and introduce an action plan to help the audience achieve their personal and business goals.